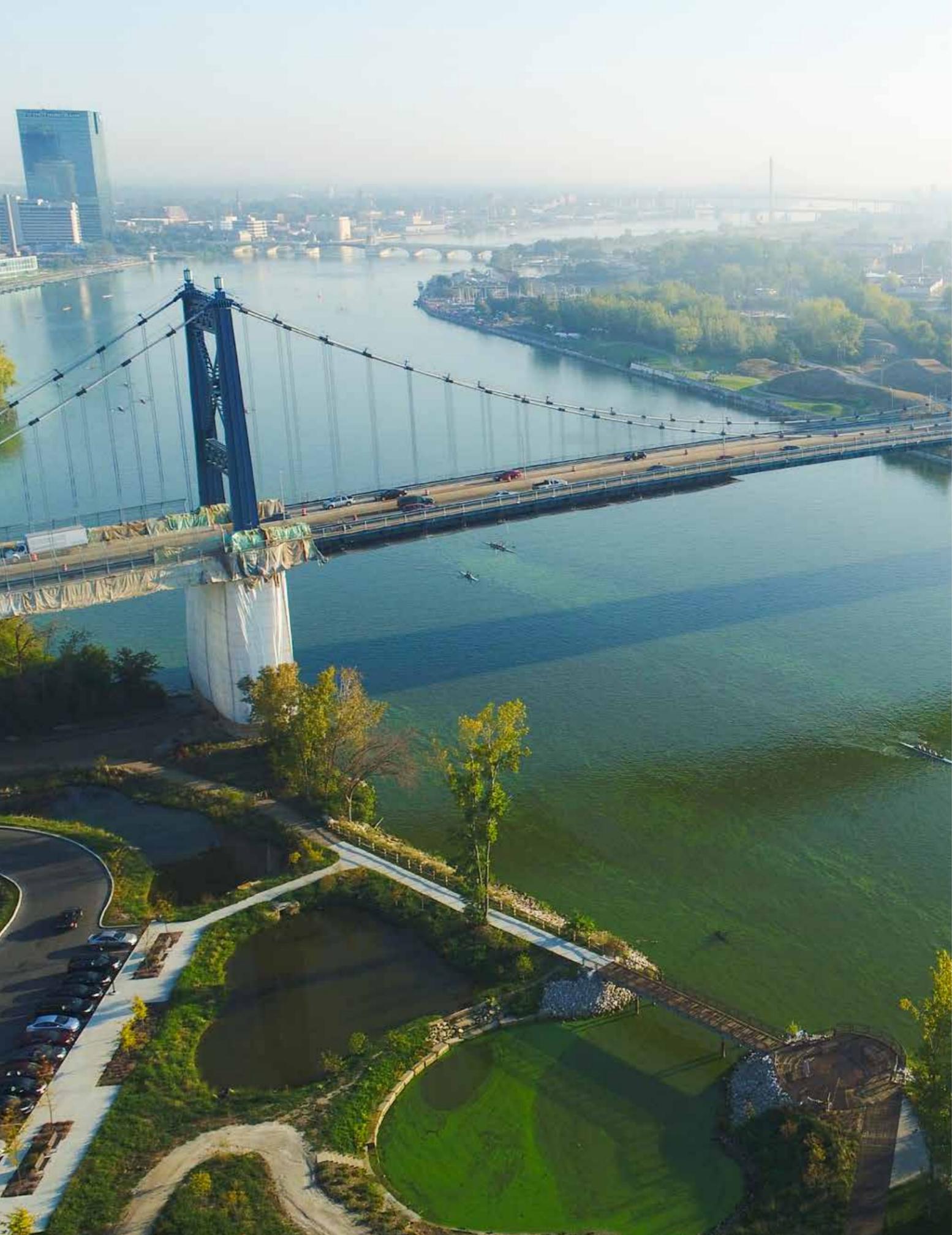


*Partners
for Clean
Streams*

2017 Annual Report



I PLEDGE TO MAKE
CLEAR CHOICES
FOR
CLEAN WATER



Letter from Executive Director

As our name implies, we are Partners in our community for our waterways. This past year, we have strengthened our partnerships with individuals and agencies to focus on protecting our most precious natural resource: water. We all want clean, clear, and safe water and we all have a responsibility to achieve this goal.

This year, we are asking you to make a pledge for clean water. Our volunteer-based programs, such as Clean Your Streams Day, CYS 365, Get the Lead Out, and more, offer the opportunity to take action for water quality. We were fortunate to have almost 1,300 individuals volunteer throughout the year to improve water quality in this region. But our work is not done. We can, and must, do more to improve the streams, rivers, and lake we swim, fish, and drink from locally.

At Partners for Clean Streams, we strive to create stewards of our waterways. Through educational outreach, stream cleanups, and regional partnerships, we seek to share our mission with our community to inspire them to be active agents in supporting the water that supports us. Ultimately, we hope that one day, stream cleanups will no longer be necessary. Until that day, we will do our part to get the trash out of the waters and get people into them.

Thank you to all of our partners and participants who made our programs possible this year. We hope that you will make a pledge for water quality and that this report will showcase our clear choices for clean water in 2017.

Sincerely,

A handwritten signature in black ink that reads "Kristina Patterson". The signature is written in a cursive, flowing style.

Patch Day



PCS Patch Workshop

March 5th | 15th Annual

64 youth

6 hands-on water quality activities to earn their patch

Storm-water runoff

Water conservation

Lake Erie algae

Pollutant sources

Water treatment process

Storm drain stenciling

NW Ohio water quality professionals helped facilitate and educate Boy Scouts and Girl Scouts at UT

64 Patches Were Awarded



 = 5 Patches Awarded



Storm Drain Marking



April 22nd | May 11th

- Part of Global Youth Service Day and our Give Water a Hand program
- Brownie Troop 11663 (Toledo)
- St. Joe School (Sylvania)
- Marked 96 storm drains
- Passed out 575 door hangers about keeping storm drains free of pollution

33 Youths

Marked 96 Storm Drains

575 Door Hangers Distributed



Clear Choice – Super Kids: By engaging and empowering youth to learn about their watersheds, we can foster better stewardship of our resources. Patch Day participants leave the program with a better understanding of how we are all connected to water and what we can do to help protect it. The relationship between awareness and action is especially critical for this age, as the choices they make in the future will determine the fate of our planet. Patch Day helps our youth to become Clean Water Superheroes in Northwest Ohio.



Clear Choice – Super Kids: School groups donated their time this year to participate in Global Youth Service Day through PCS. They stenciled storm drains throughout Northwest Ohio with “drains are for rain – flows to waterways” to help prevent pollution from entering our water system. They also passed out informative door hangers to educate their neighbors on proper storm drain maintenance. This educational campaign allows youth to have a positive impact on our waterways and be Clean Water Superheroes.

Get the Lead Out

Get the Lead Out!

Cleaning fishing line, lead, & garbage from the Maumee River



Clear Choice – Volunteer Service:

Over 40 individuals from our community volunteered this year to get the lead & line out. By removing fishing line, lead, and lures from the riverbanks in our region, they benefited the waterways and the wildlife that depends on them. Lake Erie is world-renowned for its walleye fishing, yet too often the fish leave the water but the fishing line remains. Get the Lead Out focuses on removing the pollution that could otherwise remain in the ecosystem for up to 600 years. But it goes one step further by recycling the old fishing line through Berkley Conservation Institute, which is then converted into spawning habitat. Thus, the GLO volunteers help continue the circle of life for our aquatic friends.



Our 13th Annual Event

5 events throughout the summer

Total for summer 2017

6.6 lbs of line

41 volunteers

Over 1 mile cleaned

210 lbs of trash

Toledo Zoo teens and community individuals

Fishing Line Recycling Bins



Reel In And Recycle!



Our Reel in and Recycle program doubled in scope this year! We developed this program as a way for anglers to properly dispose of fishing line. When fishing line is left in the ecosystem, it can entangle wildlife and doesn't break down for up to 600 years. With our fishing line recycling bin program, this line can be collected and sent to Berkley Conservation Institute who recycles the line and turns it into spawning habitat. This process helps improve the life cycle for our aquatic friends! We would like to thank Dominion Energy and Western Reserve Land Conservancy for sponsoring this program in 2017 through a generous grant.

Boy Scout Troop 66 and Venture Scout Crew 66 helped us construct 20 new fishing line recycling bins this summer, bringing the total to 40. We currently have 20 installed throughout the greater Toledo area including locations at: Orleans Park, Maple Street Boat Launch, Three Meadows Park, Maumee Bait and Tackle, Otsego Park, WW Knight Preserve, Side Cut Metropark, Rossford Marina, International Park, Promenade Park, Sleepy Hollow Park, Cullen Park, Howard Pinkley Birding Trail, the city of Port Clinton, and the National Museum of the Great Lakes. We are looking forward to the installation of the new bins in 2018.

We need sponsors for our Reel in and Recycle Program! If you are interested in sponsoring, adopting, or hosting a bin, please contact our office. Sponsors donate and will receive their name and logo on a fishing line recycling bin. Groups and organizations can adopt a bin and be responsible for maintaining, cleaning, and collecting the fishing line. You can host a bin by volunteering your location for the installation of one of our new bins.

Lake Erie is known for its great fishing and recreational opportunities. Partners for Clean Streams is committed to preserving our waterways so that they remain enjoyable for all who work, play, and live near them. Our Reel in and Recycle program helps anglers to be responsible with their fishing line and provides education about marine debris. Make a choice for clean water by sponsoring, adopting, or hosting a bin today!



Clean Your Streams 365

17 Groups and Sites

Volunteers
248

192
Bags of Debris



Over 5 miles of riverbank cleaned on the Ottawa and Maumee rivers



2853
Lbs of Trash

Tires
5

• Supplies and data cards are lent out to groups and PCS staff often facilitates cleanups



Clear Choice – Volunteer Service: Our small-scale version of Clean Your Streams Day is a year-round program tailored to any group at any location. PCS loans the supplies, data cards, and facilitates these cleanups. CYS 365 volunteers remove debris from parks, trails, and streams to help make the ecosystem more beautiful and healthy.

If interested in organizing your own cleanup, contact us! 419-874-0727

PCS in the Community

Mercy Health Glass City Marathon: April 23rd

For the second year in a row, we have partnered with Mercy Health Glass City Marathon as part of their Green Team. The ultimate goal is to make this marathon sustainable from the production to the disposal of waste. Through our recycling and composting efforts, we limit the amount of material that ends up in landfills and help ensure the Ottawa River stays free of debris.

- Partnered with GCM to reduce and recycle waste from the event, preventing trash from getting into our rivers
- 20 volunteers
- Recycled 1800 lbs of cardboard
- 800 lbs of glass
- 40 lbs of plastic overwrap
- 50 lbs of plastic cups and bottles
- Filled a 20 yard dumpster 2/3 full with compostable material that was delivered to Hirzel Farms
- Terracycling® Gu Paks



Educational and Outreach Events

Every day is Earth Day at PCS! We celebrated our planet through several events in April. We participated in the [University of Toledo's Earth Day Fest](#), as well as [Bowling Green's Eco Fair](#). We [Partied for the Planet at the Toledo Zoo](#) along with other nature lovers. Also, we partnered with the [City of Bowling Green for their Earth Day celebration](#) where citizens came out to support the environment and learn how they can be better stewards of our Earth.

We were at several other partner events throughout the summer. We were invited to the [Metroparks Outdoor Expo](#), [Perrysburg's Fishing Derby](#), [Nature's Nursery Wildlife Fest](#), and [Paddle Palooza at Maumee Bay State Park](#). We were especially excited to be a part of [Camp Miakonda's 100th Anniversary Celebration](#) this year to highlight our leadership in improving the health of the lake, the creeks, the wetlands, and the plants at camp, and the adjacent Ottawa River.

Water Quality Boat Cruise: August 5th

In conjunction with Lucas County Soil & Water Conservation, sponsored by the Maumee AOC Advisory Committee
For more on the Maumee AOC Advisory Committee, check out maumeeaac.org

- Over 60 individuals participated
- Tour of Maumee River aboard the Sandpiper in downtown Toledo
- 4 water quality experts presented on various topics
- 13abc and WTOL covered the event
- Views of the Collins Park Water Treatment Plant, High Level Bridge, Port Authority area, and the Toledo Terminal Railroad Bridge

Lake Erie's water quality has become an issue of concern for residents. The annual Water Quality Boat Cruise gives citizens a chance to discuss the problems affecting Toledo's waterways and find out what is being done by collaborative efforts of regional agencies. It also offers a unique opportunity to see Toledo from the river and to remind ourselves why we work so hard to protect the Mighty Maumee.

I Spy...
Marine Debris!



Clean Your Streams



910 volunteers

23,789 lbs of trash (910 bags, 94 tires)

69 sites throughout greater metropolitan Toledo area

25 miles of riverbank cleaned

"We have volunteered for 12 years – this is my favorite community service event."

ANNUAL TOTALS:

1,282 individuals volunteered

90 sites cleaned up

29,842 lbs of trash removed from waterways



"This event is needed to keep our area clean and enjoyable."

Peculiar items: pregnancy test, false teeth, 80 baseballs, iPhone®, Virgin Mary statue, crime scene tape, 1920s medicine bottles, typewriter, tablet, mailbox, football helmet, and a hot tub lid

Youth Champions

- Battle of the Bags:** YWCA NWO Teen Outreach Program (95 bags)
- Most Volunteers:** Toledo Early College High School (114 people)
- Awesome Effort:** Boy Scout Troop 110 Perrysburg (5 bags/person)

Collegiate Champions

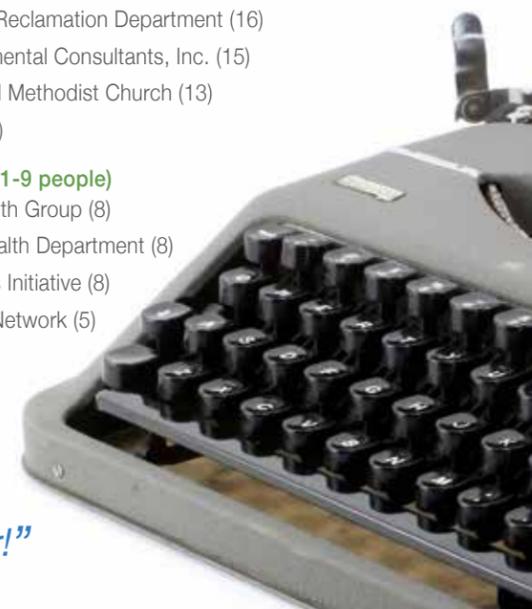
- Battle of the Bags:** Lourdes University (32 bags)
- Most Volunteers:** UT American Society of Civil Engineers (18 people)
- Awesome Effort:** Lourdes University (6.4 bags/person)

River Partner Award Winners

- Watershed Warrior (50+ people)**
First Solar (73)
- River Guardian (30-49 people)**
O-1 (32)
- Stream Protector (10-29 people)**
Hull & Associates, Inc. (25)
Ohio EPA (20)
Division of Water Reclamation Department (16)
Civil and Environmental Consultants, Inc. (15)
Monroe St. United Methodist Church (13)
Toledo Edison (12)
- Creek Crusader (1-9 people)**
The Mannik & Smith Group (8)
UT Safety and Health Department (8)
Toledo Waterways Initiative (8)
Home Shopping Network (5)



"It was awesome and I'll be here next year!"



Clear Choice – Volunteer Service: Thank you to all of our volunteers who made a huge impact on our local waterways at Clean Your Streams Day this year. Your individual actions add up to a huge impact! Over 99% of our participants believed they made a positive impact on the environment through this program. For over 20 years, Clean Your Streams Day has continued to grow in the community. The support from our sponsors and our volunteers enables us to continue this tradition and reach new volunteers each year. We are constantly working towards clean, clear, and safe water and CYS Day is our biggest, concentrated action to accomplish this goal.

How Can You Support Your Streams?

Make a choice for clean water today!

Take a pledge!

www.toledolakeerie.clearchoicescleanwater.org

- Super Kids
- Volunteer Service
- Pick up Pet Poo
- Fertilize Lawns Less
- Native Plants and Pollinators

**CLEAR CHOICES
CLEAN WATER**



Become a member of PCS

- Receive monthly e-newsletter
- Special invitations to events
- Information about our programs

Volunteer with PCS

- Donate your time to our annual programs
- Storm Drain Marking
- Get the Lead Out
- CYS365
- Clean Your Streams Day



Donate to PCS

Make a financial contribution to sustain these programs and help us to continue to work towards our mission of clean, clear, and safe water.

Visit partnersforcleanstreams.org/give

There are many ways to give!

- Sign up for Kroger Community Rewards with your Kroger Plus Card and choose PCS (#80954) as your organization!
- Ask your employer about participating in Northwest Ohio Community Shares program, where you can give to PCS through your workplace
- Run for a good cause! Support PCS through the Mercy Health Glass City Marathon Beneficiaries Program through Toledo RoadRunners glasscitymarathon.org/glass-city-marathon-race-info/official-charities-fundraiser

Become a Partner today for clean water and make a commitment to ensuring our resources are protected for generations to come.

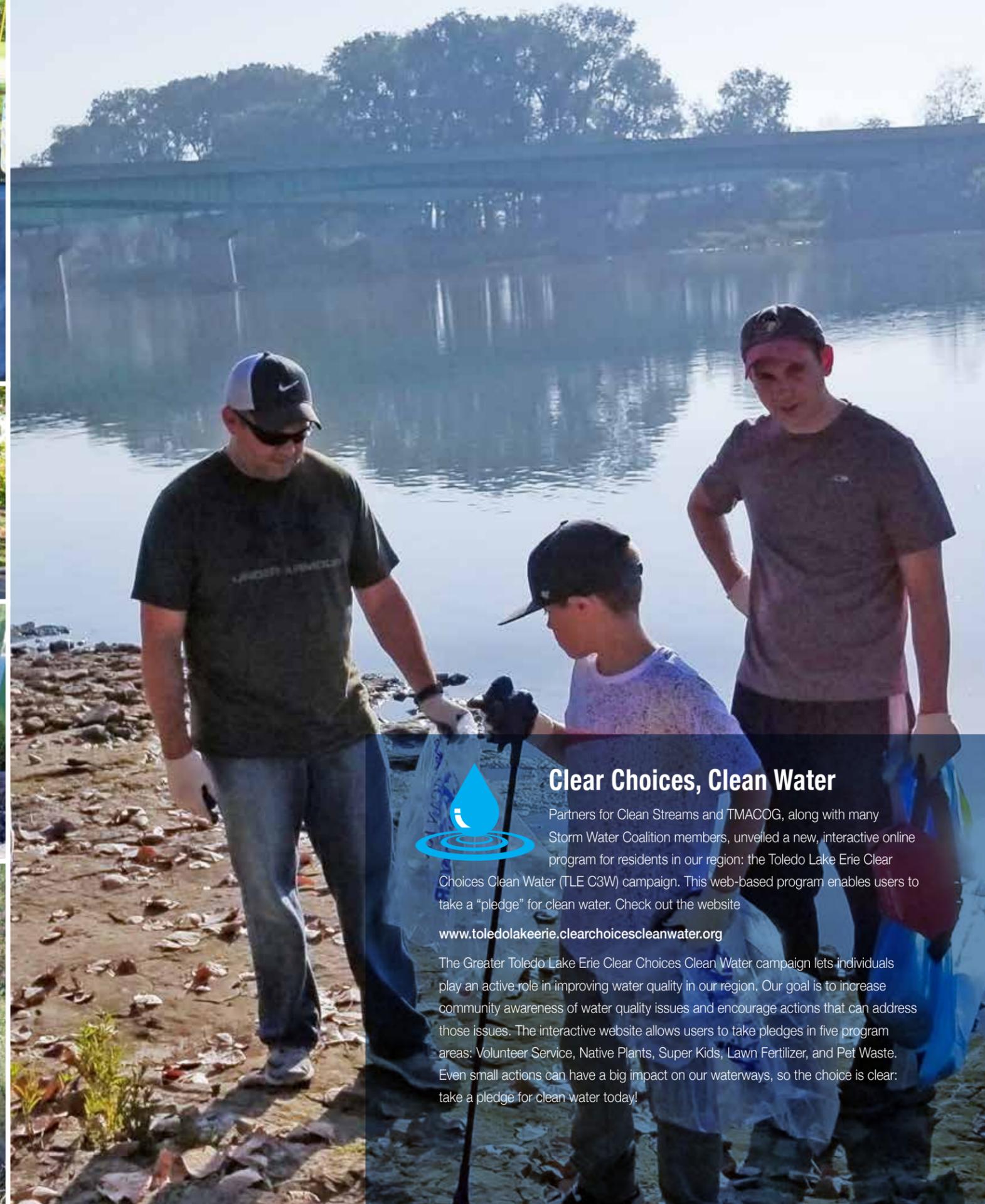
Get connected online



Follow us on social media

- @pcsmamee
- facebook.com/partnerforcleanstreams
- twitter.com/PCSMamee
- www.youtube.com/user/PCSMamee
- Instagram.com/PCSMamee

Sign up for our E-newsletter at Partnersforcleanstreams.org – Get Involved – Get Informed



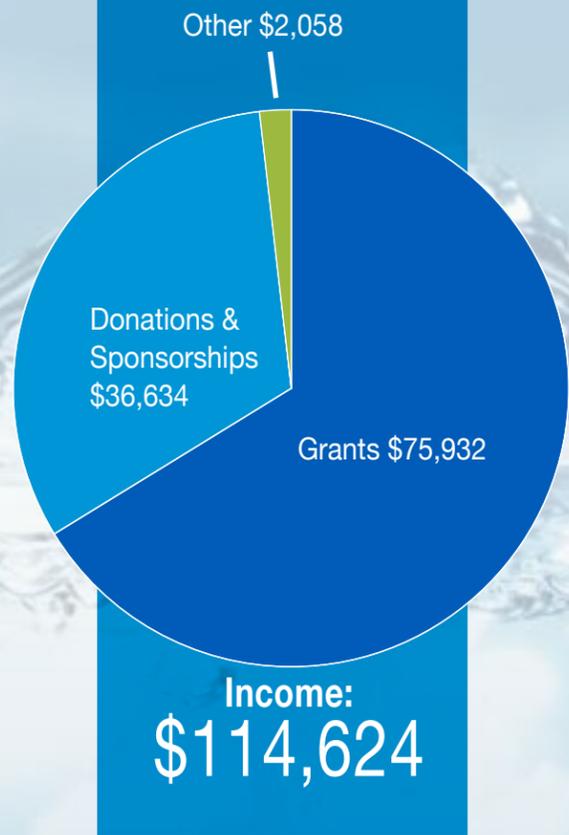
Clear Choices, Clean Water

Partners for Clean Streams and TMACOG, along with many Storm Water Coalition members, unveiled a new, interactive online program for residents in our region: the Toledo Lake Erie Clear Choices Clean Water (TLE C3W) campaign. This web-based program enables users to take a “pledge” for clean water. Check out the website

www.toledolakeerie.clearchoicescleanwater.org

The Greater Toledo Lake Erie Clear Choices Clean Water campaign lets individuals play an active role in improving water quality in our region. Our goal is to increase community awareness of water quality issues and encourage actions that can address those issues. The interactive website allows users to take pledges in five program areas: Volunteer Service, Native Plants, Super Kids, Lawn Fertilizer, and Pet Waste. Even small actions can have a big impact on our waterways, so the choice is clear: take a pledge for clean water today!

Financials



Balance:
\$58,373

Thank You

PCS would like to thank all of our generous donors who gave to us throughout the year. Thank you for helping us reach our donation goal this year during #GivingTuesday. And if you give through Northwest Ohio Community Shares during your employer's charitable campaign, we thank you too. We appreciate all of our members and those who have supported our programs and our mission!

These agencies, organizations, and businesses have shown their support for improving water quality in our region.



We are proud to call many local businesses our Partners. Each of these businesses knows how their partnership allows us to fulfill our mission of protecting our rivers. And we deeply thank them for their dedication and support.

Major Funders (Grants):

- | | | |
|--|---|---|
| <p>\$1,000 to \$2,499</p> <ul style="list-style-type: none"> Dominion Energy (through Western Reserve Land Conservancy) National Fish & Wildlife Foundation Ohio EPA (through GLRI Areas of Concern funding) | <p>\$500 to \$999</p> <ul style="list-style-type: none"> Began Enterprises (Potbelly Sandwich Shop) City of Oregon City of Toledo Division of Environmental Services First Solar Kwest Group Toledo Waterways Initiative | <p>\$250 to \$499</p> <ul style="list-style-type: none"> Jones and Henry Engineers Ltd Monroe St. United Methodist Church The Mannik & Smith Group, Inc. |
| <p>\$5,000 & Above</p> <ul style="list-style-type: none"> O-I Charities Foundation Perstorp Polyols | <p>\$2,500 to \$4,999</p> <ul style="list-style-type: none"> Lucas County Storm Water Utility Toledo Community Foundation Toledo Roadrunners University of Toledo: Office of the President | <p>Significant In-Kind</p> <ul style="list-style-type: none"> Bass Pro Shops Bridgestone's Tires4Ward Program City of Toledo Department of Inspection City of Toledo Division of Parks, Recreation, and Forestry Lucas County Agricultural Society Metroparks of the Toledo Area Shankland's Catering Strategically Digital The Olander Park System Waste Management |

To protect privacy, we choose not to list individual donations but our sincere thank you goes out to each and every one of those donors as well. From the kids who bring us a handful of change to the businesses that put out a Change for Change bucket in the lunchroom, and all those \$5 to \$500 gifts throughout the year, your generosity is greatly appreciated! You show us that individuals want clear, clean, and safe water and care about our community and we will use your gifts carefully.

MEMBERSHIP BREAKDOWN

| Individual | Organization |
|--------------------------|---------------------------|
| \$15 Student/ Senior | \$100 Patron |
| \$25 Individual | \$250 Sustaining |
| \$35 Family | \$350 Support |
| \$50 Contributor* | \$500 Contributor* |
| \$100 Conservator* | \$1,000 Conservator* |
| \$250+ Preservationist * | \$2,500+ Preservationist* |

MEMBER BENEFITS

- Prominent logo recognition on our website, promotional, and event materials.
- Support stays local making a direct investment in clear, clean & water in Northwest Ohio.
- One vote on issues at our annual general meeting.
- Receive E-notices of events and monthly E-newsletters.

*Members at these levels or above will be granted voting privileges to select the Board of Directors annually. All donations are tax-deductible as allowed by law.

To become a Partner, visit www.PartnersforCleanStreams.org/membership

Community Partners \$5000 and above

Your organization or business can support all of our programs throughout the year. You are demonstrating that your business is dedicated to the community and to maintaining a healthy environment. With your support, we are able to provide high impact volunteer cleanups and public education events for conserving our waterways. In addition to other member benefits, Community Partners also receive:

- Prominent logo recognition on our website, seen by thousands of interested citizens.
- Prominent logo recognition on all event promotional materials, such as hundreds of t-shirts and thousands of flyers and posters.

Clean Streams Partner Award



Dr. Patrick Lawrence

Dr. Lawrence is a Professor in the Department of Geography and Planning at the University of Toledo. His work in the environmental field includes several projects: habitat restoration of the Ottawa River at UT, watershed management in the Maumee AOC, climate change curriculum for high schools, and planning for Lake Erie coastal parks and protected areas. He was influential in the founding of PCS and served as our Past President. His dedication, passion, knowledge, and commitment have helped shape PCS into a well-established, growing non-profit. His dedication to water quality in Northwest Ohio and sharing that passion with his students made him the perfect recipient for the Clean Stream Partner Award in 2017.

CLEAR CHOICES CLEAN WATER

Board of Directors

Terry Shankland – President: owner Shankland’s Catering

Andrew Curran – Vice President: Associate Scout Executive, Boy Scouts of America

Colleen Dooley – Treasurer: attorney, private practice

Kyle Spicer – Secretary: Citizen

Denise Fonner – Citizen

Jeff Gibbs – Owner of Potbelly Sandwich Shop

Joan King – First Solar

Chris Smalley – Park Services Supervisor, Toledo Metroparks

Patrick Lawrence Ph.D. – Past President: professor, University of Toledo Department of Geography

Make A Pledge To Help Support Water Quality Our Community



What You Can Do

Make a Clear Choice for Clean Water

CHOOSE TO VOLUNTEER

Water: it's worth your time

Keeping storm drain inlets clean is a great way to protect our lakes and streams and prevent flooding.



SUPER KIDS

Be a clean water superhero

Turn off the faucet when brushing your teeth. Don't litter, and pick up trash when you can.



FERTILIZE LAWNS LESS

It grows algae too

Using phosphorus-free fertilizer, less fertilizer, or no fertilizer on your lawn helps prevent algae blooms, toxins, and low oxygen for fish.



NATIVE PLANTS AND POLLINATORS

Get back to your roots

Native plant roots can easily grow 3-4 feet down into the soil to help hold it in place while absorbing pollutants and nutrients.



PICK UP PET POO

It all piles up

Disposing of pet waste properly reduces bacterial levels in our waters!



Staff

Kris Patterson – Executive Director

Paul Fuzinski – Program Coordinator

Hannah Smith – Communications and Outreach Specialist

Jessica Batanian – Outreach Coordinator



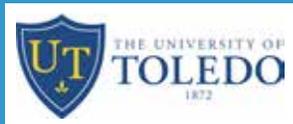
Clear Choice – Join the BOD! Members serve a 2-year term and are elected during our Annual General Meeting. Board members meet monthly to discuss promoting PCS' mission, fundraising efforts, and how to grow our programs.



CLEAR CHOICES
CLEAN WATER

Toledolakeerie.clearchoicescleanwater.org

Partners for Clean Streams Inc. is striving for
abundant open space and
a high quality natural environment;
adequate floodwater storage capacities and
flourishing wildlife;
stakeholders who take local ownership
in their resources; and rivers, streams and
lakes that are clean, clear and safe.



Partners for Clean Streams
P.O. Box 203
Perrysburg, OH 43552

122 W. Front St. Suite C
Perrysburg, OH 43551
Phone/Fax 419-874-0727

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